

VARSITY PREP MOBILE APP



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Senior Portfolio /
Varsity Prep Mobile App

Background :

Varsity Prep aims to connect college athletes to younger athletes ages 6-16. Through both mentorship and carefully executed personal training programs, athletes are given a better chance at making it to a higher level in their sport of choice.

Problem :

Finding clients that are interested in personal sports coaching, without a streamline promotional system in place is becoming a challenge. The company needed a way to deliver their product in a more client friendly way.

Solution :

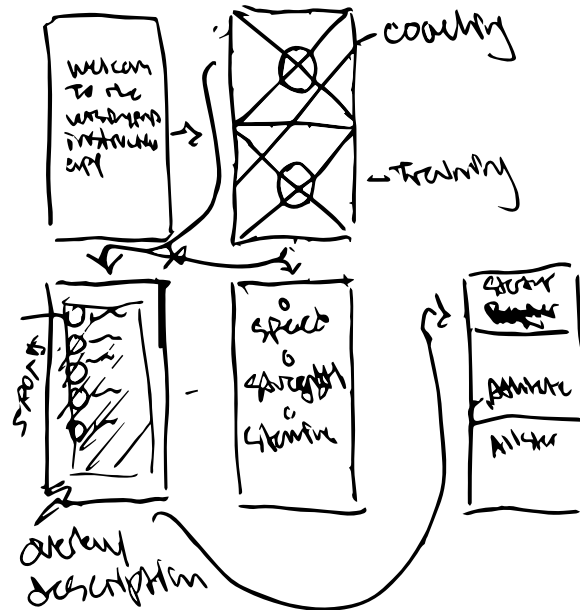
Creating a mobile application that delivers step-by-step coaching and training to various levels of athletes that acts both as a promotional item for the company and a concrete revenue source.

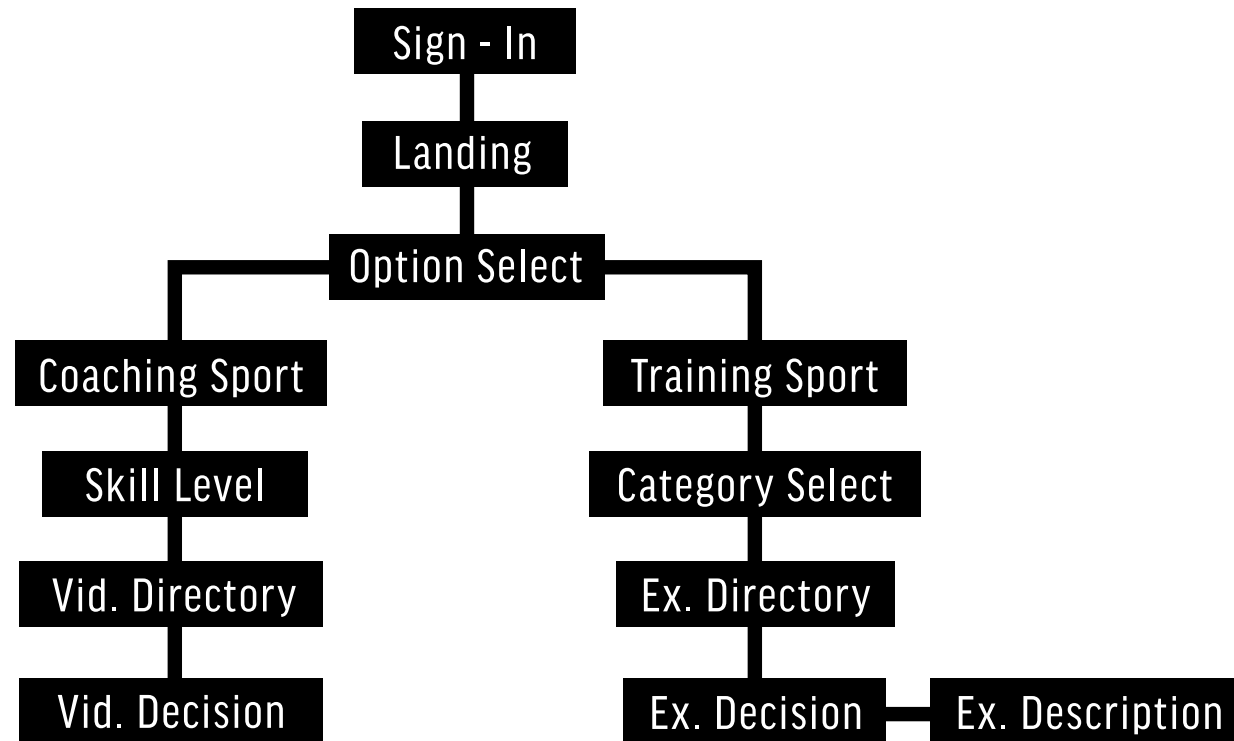


Varsity Prep "App"

← instructions → time
Home - Misses Department

- Coaches
- Available items
- welcome note





ICON DEVELOPMENT

